



## What's Motivating Workers to Move Jobs? Between 2022 and 2023, more than one in five workers (22%) had left a job.

During the past 12 months, this number dropped to just 17%. But have motivations changed? Uncovering the perceptions of job seekers in the current labor market defines what's motivating employees to leave their current roles or decline job offers. Take a look at why workers are leaving or declining jobs right now.

## Workers indicate that beyond seeking increased compensation, they left their current position for career advancement (33%), better company culture (27%),

**Leaving Current Roles** 

change in location/geography (26%), better company leadership (25%), and greater work flexibility/remote work opportunity (24%). What Motivates Job Seekers to Look for New Employment?

### 2024 2023

Career advancement

Better company culture

Change in location / geography

Better company leadership

Greater work flexibilty remote work opportunity

Greater workforce diversity

Other

Ability to go into office

Concern about layoffs or my position being eliminated

Alignment with company mission

Concern about current employer's financial future

<b>33</b> %	<b>31</b> %
<b>27</b> %	<b>29</b> %
<b>26</b> %	<b>27</b> %
<b>25</b> %	<b>26</b> %
<b>24</b> %	<b>32</b> %
<b>16</b> %	<b>= 16</b> %
<b>15%</b>	<b>14</b> %
<b>14%</b>	<b>18</b> %
<b>14%</b>	<b>9</b> %
<b>13</b> %	<b>= 13</b> %
<b>10%</b>	<b>12</b> %

24% of workers acknowledge

While this number has decreased by several

percentage points over the last three years,

# leaving a job within the first 90 days of starting a role. The primary reasons for leaving within this three-month period include:

Poor company culture: 47% Disapproval/distrust of company leadership: 31%

Limited career advancement: 28%

Ensuring the experience promised as a

candidate matches the experience delivered as an employee is critical for

**Declining Job Offers** When it comes to declining job offers during the last year, less than one-quarter (21%) of workers have turned down a new role. Contributing to their decision to refuse a new job is poor location or geography (38%), limited career advancement (33%), and limited flexibility to work from home or remotely (30%).

33%

Limited career

advancement

**30%** 

Limited flexibility to work

from home or remotely

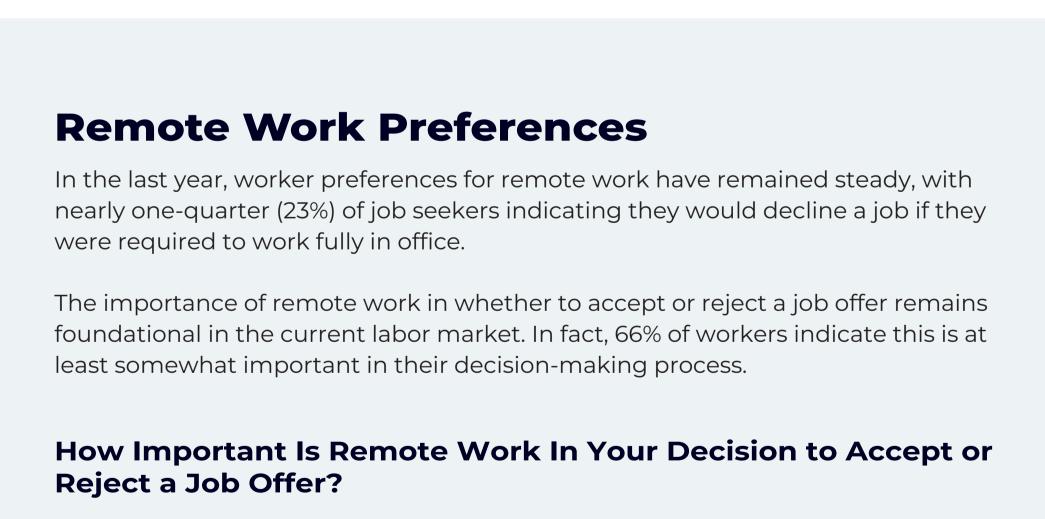
**38%** 

Poor location

or geography

Why Did You Decline a Job Offer?

employers today.



2021

2022

• 37%

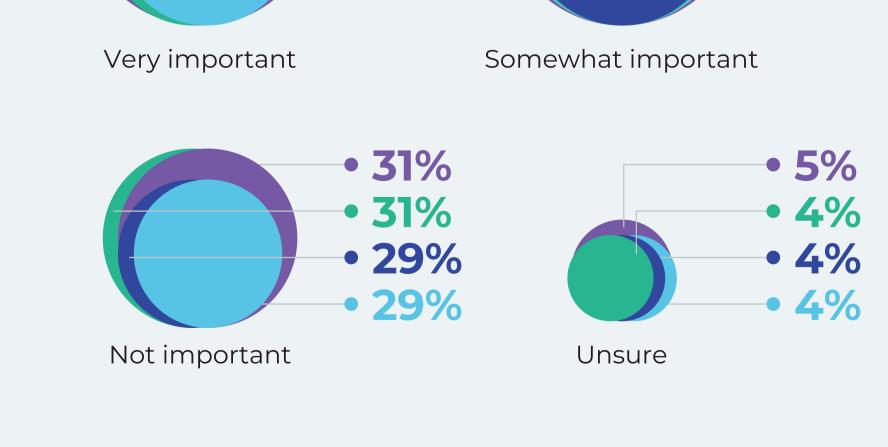
• 35%

31%

31%

2023

2024



## **Apply New Job Seeker Insights** to Your Recruiting Function

workers, and a one-size-fits-all approach is not ideal. Remember that authenticity is key, from the interview stage through to onboarding and beyond. **Download the 2024 Employ Job Seeker Nation** 

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function informed by the reality of job seekers right now. **Download the Report** 

Report to learn how you can optimize your recruiting

2024 Employ Job Seeker Nation Report

**Source:** 

• 37%

**35%** 

34%

33%

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